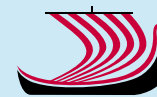


Why Viking River Cruises?



VIKING
RIVER CRUISES
Exploring the World in Comfort®



EXPERIENCE: With over 175 years heritage in European river cruising, Viking River Cruises is by far the most knowledgeable company in the business. Over half a million passengers have enjoyed superb service and magical journeys with Viking through Europe, Russia and China.

BEST SHIPS: In Europe in 2011 the new *Viking Prestige* will join the recently launched *Viking Legend* to offer the ultimate in river cruising vessels, whilst the refurbished *Viking Pakhomov* will join the *Viking Surkov* and *Viking Kirov* as the best river cruise ships in Russia. Also in 2011, in China the latest member of the fleet, the fabulous *Viking Emerald*, will be the newest and most elegant ship on the Yangtze. Viking River Cruises is the leader in the design and building of new river cruise ships.

COMPREHENSIVE SHORE EXCURSIONS: Each day you will enjoy at least one escorted shore excursion and in most ports there is also free time for you to just relax on board or explore the city at your leisure. And the popular Quietvox tour audio system with personal portable headsets ensures that you hear your guide's comments no matter where you stand.

WORLD'S LARGEST FLEET: Viking River Cruises owns the world's largest fleet of ships, built specifically for river cruising. All Viking ships are operated by their own Swiss hotel management and staff.

ELEGANT, COMFORTABLE SHIPS: Viking ships are Scandinavian in design, with open airy interiors, panoramic views and all river-view staterooms. All rooms have private facilities, climate control, telephone, satellite TV and quality amenities. Each ship has an impressive observation lounge, restaurant with expansive picture windows, sun deck with 360-degree views and a cosy library with books, magazines, board games and puzzles. Complimentary wireless internet access is provided via satellite downlink – bring your own laptop or use one of the ship's computers. The Viking Swiss management team recruits and trains its entire staff from stateroom stewards up to Hotel Managers and Cruise Directors to ensure you receive the very best level of service.

CRUISE ITINERARIES: Viking River Cruises offers by far the largest range of different cruise itineraries in Europe, Russia, China and Egypt – 20 in total. Nobody offers you more choice.

CULTURE CURRICULUM: Enjoy Viking's series of onboard media talks on the history and culture of the places you visit. Topics include The Dutch Masters, the fall of Communism in Russia, the European Union, key words in local languages and many more. Enrich and enhance your travel experience.

OLD WORLD HIGHLIGHTS®: This programme complements the shore excursions with onboard learning and enhancement. Hands on cooking classes, Tai Chi lessons and a traditional Russian Tea Service are just a few examples of the activities. Travel isn't only about seeing the sights; it's about discovering its people, culture and history – exploring its very heart.

DINING: For breakfast choose from fruit, cereals, pastries, cheeses or many hot dishes made to order. For lunch, select from the soup and sandwich bar or choose from the luncheon menu. At dinner a five-course menu awaits with regional specialties like Viennese schnitzel or Barbary duck. Seating is free style. Crisp table linens, sparkling china and crystal, contemporary cutlery and fresh flowers complemented by impeccable service, guarantee that dining with Viking is an elegant experience.

EARLYBIRD DISCOUNT

Save \$4,000 per couple

Book & pay in full by 31 October 2010

Applies to Russia, Ukraine and China.

For all other European cruises
save \$3,000 per couple.

PAST PASSENGER DISCOUNT

Save \$400 per couple

If you book within
one calendar year of your previous trip
and \$200 per couple
if you book within two calendar years.

GROUP DISCOUNT

Big savings

Travel as a group
and 1 travels FREE.

Early bookings essential.
Ask for details.